SEAN P. SULLIVAN

August 2026

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EMPLOYMENT

University of Iowa College of Law, Iowa City, IA
2025– Jon and Sarah Fister Chair in Law & Economics
2024–25 Bouma Faculty Fellow in Law
2022– Professor of Law
2017–22 Associate Professor of Law

Bureau of Competition, Federal Trade Commission, Washington, D.C.
2013–17 Attorney

Department of Economics, University of Virginia, Charlottesville, VA
2008–11 Researcher and Program Developer, Experimental Economics Lab
2005–08 Recitation Instructor

Congressional Budget Office, Washington, D.C.
2005 Summer Associate

EDUCATION

University of Virginia School of Law, Charlottesville, VA
2013 J.D., *Order of the Coif*

University of Virginia, Charlottesville, VA
2011 Ph.D. Economics
2007 M.A. Economics

George Mason University, Fairfax, VA
2007 M.S. Statistical Science
2005 B.S. Economics, *summa cum laude*

BOOKS & EDITED VOLUMES

2025 Cases and Materials on U.S. Antitrust in Global Context (with E. Fox & D. Crane) (5th ed. 2025)
- 5th ed. updates: 2025
- 4th ed. updates: 2024, 2023

2024 The 2023 U.S. Merger Guidelines - A Review (editor) (2024)

ARTICLES & CHAPTERS

2026 *Conspiracy and Plus Factor Analysis* (with D. Sokol), Boston University Law Review (forthcoming)

2026 *Deepest fakes* (with M. Diamantis & E. Alshanetsky), 94 George Washington Law Review 1 (2026)

2025 *Is Antitrust Law, Policy, or Politics?*, *in* Harry First, Liber Amicorum: A Global Vision for Competition Law 147 (Darren Bush, Andrew I. Gavil, & Spencer Weber Waller eds., 2025)

2024 *The Evolution (and Devolution) of Market Structure Reasoning*, *in* The 2023 U.S. Merger Guidelines - a Review 147 (Sean P. Sullivan ed., 2024)

2024 *The Decline of Coordinated Effects Enforcement and How to Reverse It* (with D. Sokol), 76 Florida Law Review 265 (2024)

2024 *Against Efforts to Simplify Antitrust*, 49 Journal of Corporation Law 419 (2024)

2023 *Market Definition*, *in* Research Handbook on Abuse of Dominance and Monopolization 8 (Pinar Akman, Konstantinos Stylianou, & Or Brook eds., 2023)

2023 *Permutation Tests for Experimental Data* (with C. Holt), 26 Experimental Economics 775 (2023)

2023 *Antitrust Time Travel: Entry & Potential Competition* (with H. Su), 85 Antitrust Law Journal 147 (2023)

2021 *Modular Market Definition*, 55 U.C. Davis Law Review 1091 (2021)

2020 *Anticompetitive Entrenchment*, 68 University of Kansas Law Review 1133 (2020)

2020 *The Logic of Market Definition* (with D. Glasner), 83 Antitrust Law Journal 293 (2020)

2019 *Insincere Evidence* (with M. Gilbert), 105 Virginia Law Review 1115 (2019)

2019 *A Likelihood Story: The Theory of Legal Fact-Finding*, 90 University of Colorado Law Review 1 (2019)

2018 *Powers, But How Much Power? Game Theory and the Nondelegation Principle*, 104 Virginia Law Review 1229 (2018)

2017 *Experimental Economics and the Law* (with C. Holt), *in* Oxford Handbook of Law and Economics 78 (Francesco Parisi ed., 2017)

2016 *Why Wait to Settle? An Experimental Test of the Asymmetric Information Hypothesis*, 59 Journal of Law & Economics 497 (2016)

2016 *What Structural Presumption? Reuniting Evidence and Economics on the Role of Market Concentration in Horizontal Merger Analysis*, 42 Journal of Corporation Law 403 (2016)

2015 *Probative Inference from Phenomenal Coincidence: Demystifying the Doctrine of Chances*, 14 Law, Probability & Risk 27 (2015)

2013 *Empowering Market Regulation of Agricultural Animal Welfare through Product Labeling*, 19 Animal Law Review 391 (2013)

2012 *Water Externalities: Tragedy of the Common Canal* (with C. Holt, C. Johnson, & C. Mallow), 78 Southern Economic Journal 1142 (2012)

2011 *An Experimental Study of Settlement Delay in Pretrial Bargaining with Asymmetric Information*, UMI Pub. No. 3501713 (2011) (Ph.D. dissertation, University of Virginia)

2010 *Measurement Error in Criminal Justice Data* (with J. Pepper & C. Petrie), *in* Handbook of Quantitative Criminology 353 (Alex Piquero & David Weisburd eds., 2010)

SHORTER WORKS

2025 *Plumbers, Populists, and the Role of Public Opinion in Antitrust*, ProMarket (Oct. 2, 2025)

2025 *What Do We Mean by Harm to the Competitive Process?*, Antitrust Chronicle (June 2025)

2025 *Experimental Analysis of Antitrust Issues* (with C. Holt), *in* Elgar Encyclopedia of Behavioural and Experimental Economics 185 (Swee-Hoon Chuah, Robert Hoffmann, & Ananta Neelim eds., 2025)

2023 *Coordinated Effects and the Half-Truth of the Lax Enforcement Narrative* (with D. Sokol), Antitrust Chronicle (July 2023)

2022 *Seven Myths of Market Definition*, Antitrust Chronicle (Apr. 2022)

2020 *Lumps in Antitrust Law*, University of Chicago Law Review Online (Mar. 2020)

2019 *Antitrust Amorphisms*, Antitrust Chronicle (Nov. 2019)

2019 *Challenges for Comparative Fact-Finding*, 23 International Journal of Evidence & Proof 100 (2019)

WORKING PAPERS

2026 *Performance Characteristics of a Directional Difference Test* (with C. Holt and D. Kwiatkowski)

2026 *Against Practical Indicia*

2026 *Answer the Old Questions*

AWARDS, GRANTS & FELLOWSHIPS

2025 Dean's Award for Excellence in Teaching, Upper Level
2020 Concurrences Writing Award: Academic Article, Economics
2013 John M. Olin Prize in Law & Economics
2013 Society of the Cincinnati, Augustine J. Todd Scholarship
2012 First Place, Bob Barker Animal Law Writing Competition
2009 NSF Grant for "Experimental Analysis of Settlement Delay" ses 0922513
2009 Dissertation-Year Fellowship, Graduate School of Arts & Sciences
2009 Bankard Predoctoral Fellowship in Political Economy (declined)
2008–10 John M. Olin Foundation, Law & Economics Scholarship
2007–08 University of Virginia MasterCard Fellowship
2007 Academic Excellence Award for Graduate Statistics

2005–08 Governor's Fellowship in Economics
2006 Wall Street Journal Award in Economics

SELECTED CONFERENCE & WORKSHOP PRESENTATIONS

2026 *Conspiracy and Plus Factor Analysis*, University of Iowa Faculty Workshop, Iowa City, IA, Mar 2026

2025 *Is Antitrust Law, Policy, or Politics?*, Book launch for Harry First Liber Amicorum - A Global Vision for Competition Law, Chicago, IL, Apr 2025

2025 *Deepest Fakes*, University of Iowa Faculty Workshop, Iowa City, IA, Mar 2025

2024 *Conspiracy and Plus Factor Analysis*, Cambridge-USC Virtual Antitrust Workshop, Los Angeles, CA, Oct 2024

2023 *The Decline of Coordinated Effects Enforcement and How to Reverse It*, Cambridge-USC Virtual Antitrust Workshop, Los Angeles, CA, Feb 2023

2022 *Antitrust Time Travel: Entry & Potential Competition*, Antitrust Scholars Roundtable, Irvine, CA, Nov 2022

2022 *Against Efforts to Simplify Antitrust*, Classical Liberal Institute & Journal of Corporation Law: Panel discussion on "The New Age of Antitrust," New York, NY, Nov 2022

2021 *Modular Market Definition*, Michigan-USC-Virginia Virtual Law & Economics Workshop Series, Ann Arbor, MI, Jul 2021

2021 *Modular Market Definition*, Thurman Arnold Project - Virtual Workshop Series, New Haven, CT, Jul 2021

2021 *Against Efforts to Simplify Antitrust*, University of Iowa Summer Workshop, Iowa City, IA, Jul 2021

2021 *Modular Market Definition*, University of Iowa Faculty Workshop, Iowa City, IA, Feb 2021

2020 *Modular Market Definition*, Cambridge - Florida Virtual Antitrust Law Series, Gainesville, FL, Oct 2020

2020 *Modular Market Definition*, University of Iowa Summer Workshop, Iowa City, IA, May 2020

2020 *Anticompetitive Entrenchment*, University of Iowa Faculty Workshop, Iowa City, IA, Mar 2020

2019 *Lumps in Antitrust Law*, University of Chicago Law Review Symposium: Slices and Lumps, Chicago, IL, Nov 2019

2019 *Anticompetitive Entrenchment*, University of Kansas Law Review Symposium: Antitrust Law & Policy in the 21st Century, Lawrence, KS, Nov 2019

2019 *Anticompetitive Entrenchment*, University of Florida Competition Conference, Gainesville, FL, Nov 2019

2019 *Permutation Tests for Experimental Data*, University of Virginia Quantitative Collaborative, Charlottesville, VA, Oct 2019

2019 *The Logic of Market Definition*, American Law and Economics Association, New York, NY, May 2019

2019 *Insincere Evidence*, American Law and Economics Association, New York, NY, May 2019

2019 *Insincere Evidence*, University of Iowa Faculty Workshop, Iowa City, IA, Apr 2019

2019 *The Logic of Market Definition*, Antitrust Scholars Roundtable, Irvine, CA, Mar 2019

2018 *A Likelihood Story: The Theory of Legal Fact-Finding*, Yale/Stanford/Harvard Junior Faculty Forum, Cambridge, MA, Jun 2018

2018 *Insincere Evidence*, ComplianceNet, Irvine, CA, Jun 2018

2018 *Powers, But How Much Power? Game Theory and the Nondelegation Principle*, American Law and Economics Association, Boston, MA, May 2018

2017 *Permutation Tests for Experimental Data: A User's Guide* (with C. Holt), Economic Science Association, Richmond, VA, Oct 2017

2017 *Powers without Power: Game Theory and the Nondelegation Doctrine*, University of Iowa College of Law, Iowa City, IA, Aug 2017

2017 *A Likelihood Story: The Theory of Legal Fact-Finding*, American Law and Economics Association, New Haven, CT, May 2017

2016 *A Likelihood Story: The Theory of Legal Fact-Finding*, Federal Trade Commission, Bureau of Economics, Washington, DC, Oct 2016

2013 *Probative Inference from Phenomenal Coincidence: Demystifying the Doctrine of Chances*, American Law and Economics Association, Nashville, TN, May 2013

2012 *Does Asymmetric Information Delay Settlement? Evidence from an Experimental Study* (poster), American Law and Economics Association, Palo Alto, CA, Jun 2012

2011 *Experimental Study of Settlement Delay under Asymmetric Information*, Southern Economic Association, Washington, D.C., Nov 2011

OTHER WRITING

2015– Executive editor for the *Merger Guidelines Archive Project*, available at MergerGuidelines.com (with H. Su)

2026 Public Comments on Canadian Competition Bureau Draft Merger Enforcement Guidelines (Feb 15, 2026)

2023 Public Comments on the Department of Justice and the Federal Trade Commission Draft Merger Guidelines (Sep 18, 2023)

2022 ABA Antitrust Law Section, U.S. Comments and Policy Committee, Comments Regarding the American Innovation and Choice Online Act (Apr 27, 2022) (drafter)

2021 ABA Antitrust Law Section, Competition/Consumer Protection Policy And North American Comments Task Force, Commentary on Mergers Involving Nascent, Imminent, and Potential Competitors (Jul 13, 2021) (drafter)

2020 ABA Antitrust Law Section, Competition/Consumer Protection Policy And North American Comments Task Force, Analyzing the scope of Enforcement Actions Against Consummated Mergers in a Time of Heightened Scrutiny (April 2020) (drafter)

2020 Public Comments on the Department of Justice and the Federal Trade Commission Draft Vertical Merger Guidelines (with H. Su) (Feb 25, 2020)

2016 What does it take to settle a merger case? (with B. Gris), *Competition Matters Blog* (Jul 22, 2016)

OTHER SPEAKING

2025 Panelist, *Can We (Ever) Escape the Complexity of Antitrust?*, AAI 26th Annual Policy Conference – The State of the Antitrust Technocracy, Washington, DC, May 2025

2024 Panelist, *Merger Enforcement: New Guidelines, HSR Process Revamp*, 2nd Annual Antitrust Midwest Conference, Chicago, IL, Jul 2024

2024 Speaker and Moderator, *The 2023 U.S. Merger Guidelines: A Review, Book Launch*, Concurrences & CCIA, Washington, DC, Apr 2024

2024 Panelist, *Reducing the Demand for Inexpensive Meat*, Animal Welfare and Climate Change: Intersections and Parallels Symposium, Northwestern Law School, Chicago, IL, Mar 2024

2023 Moderator, *US Merger Guidelines*, Concurrences & CCIA, Webinar, Oct 2023

2023 Panelist, *Should Revised Merger Guidelines Address Potential & Nascent Competition?*, TechFreedom, Washington, DC, Jan 2023

2022 Panelist, *Can Looking Back Move Us Forward: Anticipating New Merger Guidelines*, The George Washington University Competition Law Center and Crowell & Moring's Fourth Annual Antitrust and Tech Conference, Washington, DC, Dec 2022

2022 Panelist, *Exploring Potential Knock-on Effects in Mergers*, Antitrust Midwest, Chicago, IL, Jul 2022

2022 Panelist, *Examining the American Innovation and Choice Online Act: An Expert Perspective*, International Center for Law & Economics, Portland, OR, May 2022

2022 Panelist, *Summary of Recent Proposed Antitrust Legislation*, American Bar Association, Antitrust Section, Washington, DC, Feb 2022

2021 Panelist, *Merger Enforcement and Deals*, Iowa State Bar Association Event, Iowa City, IA, Sep 2021

2021 Host, *Expert Panel on Big Data and Antitrust*, Iowa Innovation Business and Law Center, Iowa City, IA, Jul 2021

2021 Panelist, *Antitrust and Athletics: A Panel Discussion of NCAA v. Alston*, Iowa Innovation Business and Law Center, Iowa City, IA, Apr 2021

COURSES TAUGHT

University of Iowa College of Law, Iowa City, IA

S 2026	Evidence Law	S 2022	Law and Economics
S 2026	Antitrust Law	S 2022	Evidence Law
F 2025	Contracts	F 2021	Antitrust Law
S 2025	Evidence Law	S 2021	Evidence Law
S 2025	Antitrust Law	F 2020	Antitrust Law
F 2024	Contracts	S 2020	Antitrust Law
S 2024	Law and Economics	S 2020	Evidence Law
S 2024	Evidence Law	S 2019	Law and Economics
F 2023	Antitrust Law	S 2019	Antitrust Law
S 2023	Law and Economics	F 2018	Evidence Law
S 2023	Evidence Law	S 2018	Antitrust Law
F 2022	Antitrust Law	F 2017	Evidence Law

ACADEMIC & PROFESSIONAL SERVICE

Antitrust Law Journal

2026– Editorial Board Chair
2022–26 Senior Editor
2020–22 Associate Editor

Antitrust Section, American Bar Association, Chicago, IL

2021–25 Vice Chair, U.S. Comments and Policy Committee
2019–21 Member, Competition/Consumer Protection Policy and North American Comments Task Force

Conference on Empirical Legal Studies, Charlottesville, VA

2022 Area Organizer for Antitrust

American Law and Economics Association, New Haven, CT

2021 Area Organizer for Antitrust

University of Iowa, Iowa City, IA

2019– Committee on Competition with Private Enterprise

University of Iowa College of Law, Iowa City, IA

2025–26	Journal of Corporation Law, faculty advisor
2025–26	Ad Hoc Committee for Online Programs, co-chair
2024–25	Search Committee, Dean, member
2024–25	Intellectual Life Committee, chair
2022–24	Intellectual Life Committee, co-chair
2021–22	Honors & Awards Committee
2020–21	Curriculum & Learning Outcomes Committee
2020–22	Intellectual Life Committee, member
2019–21	Junior Faculty Workshop, coordinator
2019–20	JD Admissions Committee
2019–20	Dean's Advisory Council on Curricular and Community Enhancement
2018–20	Speakers Committee
2017–18	SJD Admissions Committee
2017–18	Junior Faculty Workshop, Coordinator

Referee for Peer-Reviewed Journals
American Law and Economics Review; Antitrust Bulletin; Antitrust Law Journal; Canadian Journal of Political Science; Games and Economic Behavior; Journal of Antitrust Enforcement; Journal of Behavioral and Experimental Economics; Journal of Economic Behavior & Organization; Journal of Economic Psychology; Journal of Empirical Legal Studies; Journal of Law, Economics, & Organization; Journal of Legal Studies; Law and Philosophy; Law, Probability & Risk

Referee for Law Reviews
Jurimetrics; Northwestern Law Review

SCHOLARSHIP IDENTIFICATION

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Last updated August 31, 2026