Meeting Site: The Iowa Trial Ad Law CLE program on Friday, October 30, 2015, will be held at the University Club, 1360 Melrose Avenue in Iowa City, Iowa.

Registration: The registration fee of $190.00 includes one copy of selected program materials and lunch on Friday. To guarantee that you have materials, it is necessary to pre-register. Go to law.uiowa.edu/cle to register online or return the registration portion of this brochure with a check.

Cancellation Policy: If registrations are canceled by 8:00 am the Monday before the program, you will receive a full refund. No refunds will be made after that date and course materials will be sent to the registrants canceling after the refund deadline.

Parking: There is free parking at the University Club.

Mandatory Continuing Legal Education: The Iowa Trial Ad Law CLE program has been approved for 4.5 Iowa CLE credits (.75 Ethics). The activity ID number is 198291. Direct questions to law-alum-info@uiowa.edu.
**Schedule**

Program Chair: Prof. John Whiston  
[University of Iowa College of Law]

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am</td>
<td>Registration</td>
</tr>
</tbody>
</table>
| 9:00 am | Welcome and Introduction  
Professor John B. Whiston                                                                 |
| 9:15 am | Experts: The More He Talked of His Honor, the Faster We Counted Our Spoons  
U.S. District Judge John A. Jarvey  
[Southern District of Iowa] |
| 10:00 am | Break                                                                                  |
| 10:15 am | Thinking About the Next Level: Preserving Your Appeal and Making a Record  
Justice David Baker                          |
| 11:00 am | Trial Ethics: Trial and Error  
Professor John S. Allen  
[University of Iowa College of Law] |
| 11:45 am | Complimentary Luncheon                                                                  |
| 12:30 pm | Breaking the Rules of Trial Advocacy  
Leon Spies  
[Mellon Spies & Pavelich]                          |
| 1:15 pm | Evidentiary Issues with Electronically Stored Information  
Barry A. Lindahl  
[Dubuque City Attorney] |
| 2:00 pm | Break                                                                                  |
| 2:15 pm | Effective Investigations: Identifying and Marshaling Defensible Evidence for Trial  
Lisa Krigsten  
[Dentons, Kansas City, MO] |
| 3:00 pm | Adjoin                                                                                   |

**Hotel Information**

A block of hotel rooms is available for those attending the CLEs. To reserve a room, please contact the Iowa House Hotel, 319-335-3513, and reference the University of Iowa CLE block. Reservations will be taken on a first-come, first-served basis. One room per participant. **Rate is $200/night, plus tax.**

**Football Ticket Information**

CLE registrants will be eligible to purchase up to two football tickets to the Maryland game on Saturday, October 31 through online ticket sales. For online CLE registrations, login information will be sent once we have received your registration. **For registrations submitted by mail, login information will be e-mailed once we have received and processed your registration.** Please note: There is a two ticket maximum per game (first-come, first-served).

**CLE Contact Information**

If you have any questions, please contact law-alum-info@uiowa.edu or 319-335-9158.

**Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact Janey Piersall in advance at 319-335-9158.**

---

**Registration/Order Form: Trial Ad Law CLE**

□ I will be attending.  
**Registration Fee** $190.00  
(includes a hard copy of the program materials)

□ I cannot attend. Please send me a USB of the program materials. $30.00  
□ I cannot attend. Please send me a hard copy of the program materials. $70.00

Total: _________

Would you like access to purchase 10-31-15 football tickets?  
□ None  
□ One Ticket  
□ Two Tickets

Information of Person Attending:

Name:___________________________________
Address: _________________________________
City, State:________________________________
Zip Code: ________________________________
Phone:  __________________________________
E-mail:___________________________________

To register by credit card online, go to law.uiowa.edu/cle

To register by mail, complete this form and mail it with your check (payable to Iowa Law) to:  
Iowa Law-CLE, 187 Boyd Law Building  
Iowa City, IA 52242-1113

If you have any questions contact law-alum-info@uiowa.edu or call 319.335.9158